

automatch

Validating your ideas

**What if** your ideas were automatically compared with existing inventions?

**What if** you always had the right decision before the next innovation step?

**What if** you only had to read documents relevant to your ideas?

**That's exactly**  
what Automatch does.  
And the result of the  
text matching validates  
your ideas.

**That's exactly**  
what Automatch gives  
you. And it can be inte-  
grated into all common  
digital platforms.

**That's exactly**  
what Automatch means.  
And it is optimized to  
your technical field.



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The innovation process:

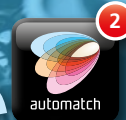
Idea



Concept



Prototype



Patent application



Product

### The idea selection dilemma

The innovation process ranges from idea generation to product exploitation. Along this chain of events lots of resources are used in order to pick out the unique ideas with business potential. Time constraints force you to want to quickly filter all known concepts and focus solely on the relevant ones.

### Automatch is a decision support tool

By automatically comparing ideas to prior art, any documents resembling the new idea are retrieved and presented to the user without any interaction needed. If there is no match, this indicates an idea with potential. Therefore, each review of an idea along the innovation process becomes a matter of simple comparison.

### Perfectly tailored to your needs

In order to deliver the best performance, Automatch is adapted and tuned to a client's specific technical field. Which means that they can interact with their customized proprietary data set. The tool is implemented as a stand-alone-module that is easily integrated with any existing commercial or internal patent management systems.